

FOR IMMEDIATE RELEASE
March 9, 2008

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CRONIN ANNOUNCES CANDIDACY FOR DISTRICT 19 HOUSE SEAT

(BOISE) – Business owner and former Ada County Democrats Chairman Brian Cronin will run for the District 19 House Seat B currently occupied by Rep. Nicole LeFavour. LeFavour has announced that she will run for the Idaho Senate seat held by Mike Burkett, who is not seeking re-election.

“I look forward to continuing the District 19 legacy of standing up for our children and public schools, Boise’s unique quality of life, clean air and clean water, and human rights,” noted Cronin. “I’m honored to be running for the seat Rep. LeFavour has held with distinction for four years; I’m grateful for her tireless service and I strongly support her bid for our district’s Senate seat. And I’m honored to have Nicole’s support, as well as the support of many of Boise’s most distinguished leaders.”

The following community leaders and local officials have already endorsed Cronin’s campaign:

- Rep. Nicole LeFavour
- Mayor Dave Bieter
- Rep. Anne Pasley Stuart
- Commissioner Paul Woods
- Former Senator Sue Reents
- Former Senator Gail Bray
- Lauren McLean (campaign treasurer)
- Justin Hayes
- Dottie Stimpson
- Pam Solon
- Dr. Mary Rohlfig

About Brian Cronin

Cronin owns Cronin & Associates, a marketing and communications firm that he founded in 2003. He and his wife Veronica also own Garabatos Spanish Preschool, one of Boise’s most innovative early childhood learning centers. A graduate of Leadership Boise, Cronin serves on the Boards of the Idaho Human Rights Education Center, the Boise State Radio Community Advisory Board, and the Boise Metro Chamber’s Small Business Success Center. He is the former vice-chair of the ACHD Neighborhood Advisory Council. He was a founding member of the United Way’s Direct Impact Reponse Team (D.I.R.T.) and has served as a volunteer for the United Way’s Community Investment process. He’s also a volunteer for the Agency for New Americans.

Prior to his career in marketing and communications, Cronin was a public school teacher with bilingual high school social studies certification. He also taught at a public

university in Ecuador with the nonprofit program WorldTeach. He graduated from Haverford College with a B.A. in History and from Harvard University with an Ed.M.

As Ada County Democrats Chairman from 2004 through 2007, Cronin presided over a time when Democratic dominance of the city of Boise was solidified. During Cronin's tenure as the local Democratic party leader, Democrats re-elected seven incumbent legislators and five new legislators, as well as a county commissioner. The well-honed Democratic machine is also partially credited with helping deliver a dominant 2007 victory to Mayor Dave Bieter, who won with 64% of the vote.

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